

# USE NATURAL, FRAGRANCE-FREE DETERGENTS OR USE LESS

**Please be conscious that some people are sensitive to synthetic fragrances and harsh chemicals in conventional detergents.**

Substitute for natural detergents or use less of it, so people using the machine after you do not end up with clothes full of artificial fragrances and petroleum products. Thank you in advance!

## **3 Reasons to ditch that conventional detergent:**

### **1. Protect our water supplies!**

Many, such as petroleum distillates, naphtha and naphthalene, are petroleum-based, so they deplete a nonrenewable resource, create pollution during manufacture and burden wastewater.

### **2. It contains synthetic fragrances that damage your and your family health.**

More than 95% of the chemicals in fragrances are derived from petrochemicals, many of which are cited on the EPA's hazardous waste list. 75% of fragranced products contain phthalates, which have scientifically been shown to disrupt hormone activity and linked to liver and breast cancer. Mount Sinai Children's environmental health center linked fetal exposure to fragrances with autism, ADHD, and neurological disorders.

### **3. And it contains other harmful chemicals that weaken your health.**

Traditional detergents contain synthetic optical brighteners as well as surfactants (which are wetting agents such as emulsifiers, dispersants and foaming products that reduce the surface tension of water). Other common laundry chemicals, including alkyphenols, aromatic hydrocarbons and chlorinated compounds, are probable human carcinogens and hormone disruptors.

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